

Feature	Description	QMGems STARTER	QMGems BUSINESS	QMGems CORPORATE	QMGems eCOMMERCE
Initial Setup					
Website Design & Preparation	<p>The website will be custom designed by our experienced and professional design team. QMG will design and develop a website that is unique and reflects your existing branding.</p> <p>QMG will produce wireframes of key areas of your website before design commences, these will form the basis for information flow, usability and design.</p> <p>Once wireframes are signed off QMG will design your website based on many factors, including your existing branding and style guide, the target audience, research and analysis of your industry competitors and current design trends and techniques.</p>	✓	✓	✓	✓
W3C compliant template	<p>Your signed off design will be converted to W3C compliant CSS & HTML templates. Your templates will then be tested in the following browsers:</p> <ul style="list-style-type: none"> Internet Explorer 7 & 8 Firefox 2 & 3 Safari 3 	✓	✓	✓	✓
Web Page Creation	<p>QMG will develop and create pages for your website. Typical pages that may be created could be:</p> <ul style="list-style-type: none"> Home Page About Us Products / Services Terms & Conditions / Privacy Policy Contact Us <p>* All content & images must be supplied and in digital format.</p>	✓ (up to 10 pages)	✓ (up to 20 pages)	✓ (up to 30 pages)	✓ (up to 30 pages)
Data/Product Entry	<p>QMG will create 5 product specific categories and setup 50 products (up to 10 products per category) and their customised fields.</p>	✗	✗	✗	✓

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Modules					
Menus	Create / Modify / Delete unlimited menus and menu items	✓	✓	✓	✓
Content	Create / Modify / Delete unlimited content pages	✓	✓	✓	✓
Search Engine Optimisation	Manage and maintain specific data used by Search Engines for every page Manage and maintain site-wide data used by Search Engines to save time	✓	✓	✓	✓
Files & Media	Images: Upload, Crop, Optimise images for your website Movies / Videos: Upload, Optimise, Create previews Files: Upload User can add any media or files to the content	✓	✓	✓	✓
Image Galleries	Assign images to categories and display them through out your site.	✓	✓	✓	✓
Video Galleries	Assign videos to categories and display them through out your site.	✓	✓	✓	✓
Site Search	Add a search box anywhere in your site which will search all of your content and active modules. Store who searches for what and when to give you valuable market research data	✓	✓	✓	✓
News	Create and Assign news items to categories and display them throughout your content.	✓	✓	✓	✓
Blog	Create a unique blog page for your website <ul style="list-style-type: none"> Share stories, news, information, latest trends etc. Allow users to comment and share opinions 	✗	✓	✓	✓
Events	Add an event calendar to inform visitors of upcoming company and/or industry events.	✗	✓	✓	✓
Form Module	Create forms and place them throughout your content <ul style="list-style-type: none"> Save the forms to your database to keep track of responses Email the form details to one or more recipients of your choice 	✗	✓	✓	✓
Newsletter Signup	Have a newsletter signup form on your website, choose who you want the info to be sent to and have the data saved to the database so you can go back and look at them any time. If you have the BULK email tool these signups will automatically be added to your lists	✗	✓	✓	✓

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Modules					
Files & Media	<p>Images: Upload, Crop, Optimise images for your website</p> <p>Movies / Videos: Upload, Optimise, Create previews</p> <p>Files: Upload</p> <p>User can add any media or files to the content</p>	✓	✓	✓	✓
Advertisements	<p>Create advertisements which can be placed around your application.</p> <ul style="list-style-type: none"> Track the number of impressions Track the number of click throughs 	✗	✓	✓	✓
News Ticker	Create news tickers and place them throughout your content.	✗	✓	✓	✓

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Customer Relations					
Customer Database	<p>Maintain your customer database in one convenient location.</p> <ul style="list-style-type: none"> Add notes about customers that can be viewed by other users of the system Export your list to Excel Custom Fields, we understand each business is different let us know and we will create custom fields for you to add information about your customers Multiple addresses 	✓	✓	✓	✓
Users / Members area	<p>Add the ability for your customers, suppliers, staff or anyone of your choice to login to your application. This allows you to control who is viewing specific content/products/media or even confidential information.</p> <ul style="list-style-type: none"> Create / Modify / Delete user groups Create users Assign Passwords An area for users to update their personal details If you have the e-Commerce facility there will be past orders with the status 	✗	✗	✓	✓
Store Locator	<p>Create / Modify / Delete different stores locations.</p> <ul style="list-style-type: none"> Add a search box anywhere in your site Australian customers will be able to locate store locations by entering their postcode and selecting a radius. International customers will be able to search store location details. The results will be displayed as a list of stores as well as icons on a Google Map 	✗	✗	✓	✓

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e-Commerce					
Product Management	<ul style="list-style-type: none"> • Create / Modify / Delete Products • Create / Modify / Delete Categories -> Brands, Manufactures etc • Create / Modify / Delete Custom Fields • Add images • Apply Discounts 	✗	✗	✗	✓
Shipping & Handling: Postage Calculator	Apply Shipping Costs <ul style="list-style-type: none"> • Flat rate • Sliding scale depending on shopping cart total • Australia Post 	✗	✗	✗	✓
Product Variations	Create product variations to streamline the purchase process and minimise the overall amount of products you need to maintain.	✗	✗	✗	✓
Inventory Tracking	Keep on top of your inventory and your variations, set up an email to be sent out if an item reaches a critical level. Get an overview of stock that has dropped below a critical or warn level.	✗	✗	✗	✓
Product Reviews	Allow users to post reviews about your products. You will be able to moderate the reviews as needed.	✗	✗	✗	✓
Send to Friend	Send a link and details of a product to a friend.	✗	✗	✗	✓
Vouchers	<ul style="list-style-type: none"> • Create vouchers as products to be purchased and used in your online store • Create vouchers to be printed for marketing purposes 	✗	✗	✗	✓
Manage Orders	<ul style="list-style-type: none"> • View your order history • See specific details • Change the status of the order • Add a note to the order and choose to send the note to the customer via email and customers will also see the note in their "My Account" area 	✗	✗	✗	✓
Credit Card Payments	<ul style="list-style-type: none"> • Instant credit card payment on your website • Paypal payment • Direct Deposit • Money Order Email order to be processed at your office <ul style="list-style-type: none"> • Allow for once off payments • Allow for Recurring Billing 	✗	✗	✗	✓

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Security					
Password protect pages	Restrict access to pages based on user categories. This requires the Users / Members module to allow access.	✗	✗	✓	✓
Force pages to use SSL	Force users to use your SSL (Secure Socket Layer) to encrypt data. This is great for: <ul style="list-style-type: none"> Transferring personal data i.e. Credit Card details Transferring confidential information in your custom forms 	✗	✗	✓	✓
Logs, Reports, Saved Data					
Login Reports	Who logged into your administration area when as well as other identifying information.	✓	✓	✓	✓
Search Reports	<ul style="list-style-type: none"> What was searched and when How many results were found The IP address of the person searching 	✓	✓	✓	✓
Change Log	Every time an update is made to content or a module a log is created with <ul style="list-style-type: none"> Who made the change In some cases what was changed Option to revert changes 	✓	✓	✓	✓
Saved Forms	All the data from your contact form and custom forms will be viewable in your administration area.	✓	✓	✓	✓
Google Services					
Google Analytics	QMG will set you up with a Google Analytics account so that you will be able to get detailed reports about the people viewing your website and what they are viewing.	✓	✓	✓	✓
Google Ad words	QMG can help to promote your website by setting up and managing a Google Adwords campaign. QMG can tailor a campaign to suit your budget.	✗	✗	✗	✗

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Support					
Standard	QMG has an inbuilt ticket system that will allow you to contact us for support / additions / modifications / other services. QMG will respond within 1 working day. Alternatively you can call during business hours.	✓	✓	✓	✓
Business Critical	Extra \$160 + GST per hour or part their of If you have a mission critical business and need to contact us outside of working hours then we can provide this service for you.	✗	✗	✗	✗
Premium Hosting					
Basic	<ul style="list-style-type: none"> 200 MB Storage Space 5 GB Monthly Bandwidth Transfer 5 POP3 Email Accounts Australian based servers for speed and reliability Premium CMS Hosting 	✓	✗	✗	✗
Business	<ul style="list-style-type: none"> 500 MB Storage Space 10 GB Monthly Bandwidth Transfer 25 POP3 Email Accounts Australian based servers for speed and reliability Premium CMS Hosting 	✗	✓	✗	✗
Corporate	<ul style="list-style-type: none"> 1000 MB Storage Space 20 GB Monthly Bandwidth Transfer 250 POP3 Email Accounts Australian based servers for speed and reliability Premium CMS Hosting 	✗	✗	✓	✓
Product Upgrades					
Administration	Upgrades to all your administration area & bug fixes.				
Additional Modules	Custom modules can be requested to suit your individual requirements. For more information on custom modules and pricing please contact QMG.	✗	✗	✓	✓

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Extras					
BULK email tool	<p>Send up to 5000 emails per hour to any of your user categories.</p> <ul style="list-style-type: none"> Choose from one of the 25+ templates we have already built Create your own templates You can contact us to create you a custom template Track how many times your campaign has been opened, by whom and when Track what links were clicked on, by whom and when Track who unsubscribes <p>* Additional monthly charges apply calculated on volume of sent emails. Contact QMG for more info and pricing</p>	✘	✘	✘	✘
BULK SMS Tool	<p>Send SMS messages to any of your user categories</p> <ul style="list-style-type: none"> Create your own templates Create cost centres that the SMSs will be charged to Split the Campaign into multiple cost centres Track who unsubscribes <p>* Additional monthly charges apply calculated on volume of SMSs. Contact QMG for more info and pricing.</p>	✘	✘	✘	✘

		QMGcms STARTER	QMGcms BUSINESS	QMGcms CORPORATE	QMGcms eCOMMERCE
Costs					
Once Off Fee	This total does not include any of the items that have NO under the package you wish to purchase. If you wish to have a custom package please feel free to contact us.	from \$5,720 + GST	from \$10,010 + GST	from \$12,870 + GST	from \$16, 445 + GST
Monthly Fees	These are your monthly fees for Standard Support, Hosting and Upgrades.	\$80 + GST per month	\$110 + GST per month	\$150 + GST per month	\$170 + GST per month

Monthly Fees Beakdown

CMS	\$40	\$50	\$60	\$70
Support	\$15	\$25	\$35	\$45
Hosting	\$25	\$35	\$55	\$55
Totals	\$80 + GST per month	\$110 + GST per month	\$150 + GST per month	\$170 + GST per month